phone: 410-746-2783 | email: nstephen@alumni.risd.edu | web: nataliestephensart.com

### **OBJECTIVE**

A passionate and well-rounded designer seeking to secure an enriching creative position within an organization that fosters growth.

### **EDUCATION**

### **Bachelor of Fine Arts**

2006-2010

Rhode Island School of Design

### SKILLS

- Highly creative and imaginative.
- Knowledgeable and experienced in various mediums and their manipulation.
- Possesses great attention to detail and can successfully anticipate and materialize the vision of others.
- Extensive knowledge of Adobe Creative Suite and print industry standards.
- Experienced in adhering to brand standards and adapting to the visual style of clients.

- Skilled in communicating with others. Team-oriented with the ability to work independently.
- Highly adaptable with the ability to thrive in fast-paced environments with strict deadlines.
- Ability to thoroughly research, organize, and manage projects from concept to production.
- A fast-learner with an insatiable drive to expand skill-set and grow as a creative professional.
- Experience working with HTML

### EXPERIENCE

### Creative Design Specialist

2021-current

Mary Frances Early College of Education at the University of Georgia

Solely responsible for the creation and design of all digital and print assets across all departments for the third largest college on campus. This includes graphics for social media, digital signage, marketing materials for educational programs, visuals for our online magazine, programs for conferences, and much more. Maintains relationships with vendors and responsible for ordering products. Currently overseeing a large environmental graphics project from concept to production for multiple floors of the main building. Also manages and mentors a student design worker for 10-15 hours a week.

### **Graphic Designer**

2019-2021

UGA Center for Continuing Education & Hotel Responsible for the creation of digital and print assets across multiple departments—including but not limited to: social media graphics, advertising, menus, email promotions, promotional products, signage, educational material, etc. Received an "Employee Spotlight" award, which is designated by our parent organization, Public Service and Outreach. This award is done quarterly and acknowledges outstanding performance and service.

### **Graphic Designer**

2018-2019

Fairway Outdoor Advertising

Coordinated with sales representatives and their clients to come up with effective and visually compelling advertising campaigns. Maintained and organized digital assets. Reformatted and edited provided artwork and prepared files for off-site printing.

### **Product Designer**

2016-2018

burton + Burton

Designed seasonal gift products and home decor. Participated in weekly critiques and department meetings. Pitched product and product line ideas based on trend research and sales data. Attended design trade shows and worked with licensed artists. Created factory spec sheets for products and revised factory samples.

### **Graphic Artist**

2015-2016

**Ruby Sue Graphics** 

Designed artwork for screen-printing and embroidery. Communicated with sales associates and clients to create designs that would fit their apparel needs. Reformatted and edited provided artwork. Conducted press checks.

### REFERENCES

Samantha Maynard(404)-751-1764 Creative Services Coordinator, Meyer
Jesse Lockwood(410)-829-0456 Art Director, Ruby Sue Graphics
Sue Smith (410)-598-4860 Editor, College of Agriculture at the University of Georgia
Kate Sherill (706)-224-7325

Licensed Artist, Penny Lane Publishing

## GRAPHIC DESIGN





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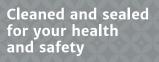
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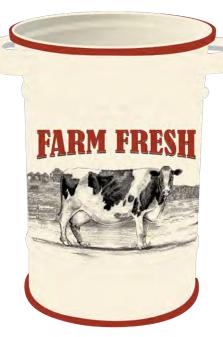






### PRODUCT DESIGN













\*From top to bottom: Ceramic Cabister mockup Tin Rooster Windchime mockup Tin Decoupaged sign mockup "Life is Better" Ceramic decal mug mockup

### Farm Fresh

A transitional series for everyday use. With the rise of Joanna Gaines and the modern farm aesthetic, I was tasked with coming up with a line of home decor that could fill that niche. I took a naturalist approach with my drawing style and tried to create a rustic look by utilizing bold graphic fonts, textures and a nostalic, but earthy color palette.



## »»» BILLBOARD DESIGN

























# PATTERN DESIGN





## T-SHIRT DESIGN











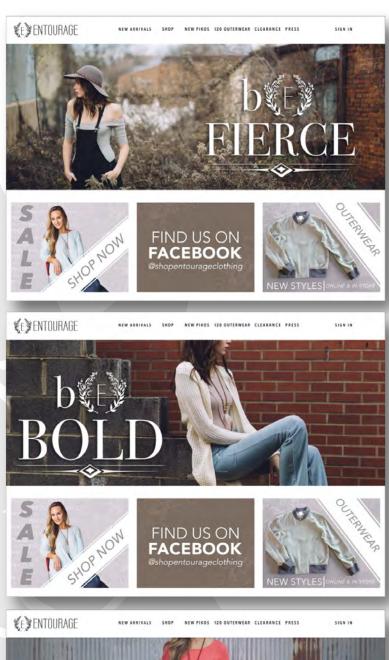


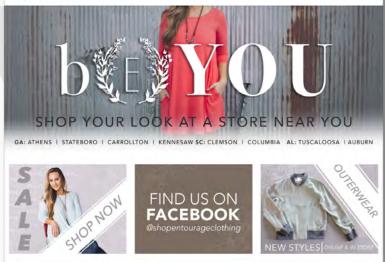
### Logos/Web Design (



















SIGNS/POSTERS







